

BREATHING *as* ONE.

Uniting an unstoppable force of Canadians who are passionate about breathing.

FALL 2015 E-NEWSLETTER

What's New: November is Lung Month!

Breathing makes us stronger, keeps us calm, fuels our life and gives us courage. And that's just a few of the wondrous and powerful ways our lungs give us life.

This November, it's time to raise our collective voice and bring awareness to lung health.

During the month of November, The Lung Association is introducing it's bold new Breathing as One Campaign to highlight the urgent need for lung health research.

Look for television, radio and print releases on lung health in your local community, and join the conversation. Make sure to check out our resources on radon, health related concerns, and simple steps you can take to reduce exposure.

Year by year, the Christmas Seals tradition has grown and with over a century of long standing support, it continues to provide vital support for lung health in Canada. Be a part of the movement by supporting this year's Christmas Seals Campaign.

By uniting all of us who share the air, we can make the biggest possible impact. Become a social media champion today, and together, we can create breathing breakthroughs!

[LEARN MORE](#)



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Imagine the possibilities

WHY LUNG RESEARCH?

1989: Discovery of the gene that causes cystic fibrosis!

Since then, more than 900 mutations of this single gene have been identified.

The Infectious Investigator



Dr. Dawn Bowdish, McMaster University

The *S. pneumonia* bacteria is a major cause of pneumonia and leading cause of death and hospitalization in older adults. Dr. Bowdish studies aging mice to understand what makes them more susceptible to pneumonia than younger mice.

Dr. Bowdish's goal is to help older adults live more years of healthy independence so that children have more quality time with their grandparents.

[READ MORE](#)

Our promise to you

National Philanthropy Day—November 13, 2015

This November, we're celebrating our dedicated donors, outstanding volunteers and our generous partners!

THANK YOU for your generous support in helping us to **create breathing breakthroughs.**



Together, we are helping Canadians breathe easier. Because of the countless donors across the country who share a common desire to make a difference, researchers are able to further their work on eradicating lung disease and saving lives.

Through The Lung Association, you make each discovery and treatment possible.

[WATCH VIDEO](#)

**CREATE
BREATHING
BREAKTHROUGHS**

BREATHINGASONE.CA

